

Persuasive Techniques

A large outdoor chess set is arranged on a checkered board in a garden setting. The board is made of light and dark tiles, and the pieces are white and dark. In the background, there is a wooden bench and some greenery.

Miss Ronan & Ms. Toledo • Marshall HS • February 2018

TED Ideas worth spreading*

 Social Media

 DACA

 NFL Protests

 Standardized Testing

CONNECTIONS

- What do you know about this topic?
- What questions do you have about this topic?

VIEWPOINTS

- Explore your folder.
 - Work on T chart to identify two points of view.

VIEWPOINTS

- Explore topic on website.
 - Complete remainder of handout.

DISCUSSION

- Join another group & talk about the questions on the back of the folder.

CONCLUSIONS

What are pathos, logos, & ethos?

-

CONCLUSIONS

How can we identify persuasive techniques?

-

CONCLUSIONS

What does this mean for YOU?

-

REFLECTION

[tinyurl.com/
Techniques18](https://tinyurl.com/Techniques18)